
Naurtech CETerm Web Browser and Terminal Emulation software released for Argox PT series terminals.

CETerm Web Browser and Terminal Emulation client comes installed with all Argox PT-60 terminals

Taipei, Taiwan & Issaquah, WA. – February 8, 2010 – ARGOX, a fast rising star in the AIDC barcode industry today announced availability of Naurtech's CETerm® web browser and terminal emulation software for its PT-60 series terminal.

Customers everywhere are looking for ways to make their business processes efficient. Using technology to get instant access to their business data allows them to offer better customer service and make informed decisions in real-time. Majority of business data and operations logic today resides within ERP systems and domain specific applications that run on IBM mainframes, NT / Unix servers or in databases that are accessed using a Web Browser. With an almost ubiquitous proliferation of wireless data networks within workplaces, it is possible today to deliver solutions that provide instant access to business applications and data from mobile handheld terminals like the Argox PT-60 running CETerm. Demand for such solutions continues to rise as they allow customers to gain a competitive advantage while cutting costs for a more profitable bottom line.

The Argox PT-60 terminal is a Windows-CE.NET 5.0 based mobile computer. Equipped with optional Bluetooth or WiFi feature, PT-60 series are ideal for retail and any other in-house data collection applications. For scan-intensive tasks, an optional pistol-grip with built-in large capacity battery pack is ready to serve extra hours without power interruption. High brightness LCD screen with touch-panel gives flexibilities between keypad or screen data entry. This rich hardware feature set combined with a robust terminal emulation and web browser software application in CETerm makes for an ideal solution. For corporate users, an optional 4-slot battery pack gang charger is available for easy equipment resource management.

"CETerm is the only product on the market which integrates an Industrial Web Browser along with Terminal emulators. This combination provides a seamless migration path from legacy to newer web based applications and helps future proof customers investment" said Pankaj Nauriyal, VP of Business Development at Naurtech. "And when tailored for a terminal like the Argox PT-60, which combines form, function and a sweet price point, the total value of the solution is obvious."

Naurtech is the innovative market leader in barcode enabled handheld terminal emulation and web browser technology, with over a million licenses deployed by customers in over 23 countries. The company's web browser and terminal emulators are used by fortune 500 companies in segments like retail, warehousing, manufacturing and Logistics.

Argox has been well known as the biggest barcode label printer and handheld barcode scanner manufacturer in Taiwan. With mature technologies established in the past 14 years, Argox has invested and established mobile computer product range. There will be more new mobile computers announced in the worldwide market in 2010. For more information on Argox products, please visit www.argo.com.

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